

# CALIFORNIA MEDICAL INSTRUMENTATION ASSOCIATION



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**FOR IMMEDIATE RELEASE**

## **First CMIA Southern California 4-Chapter Event a Huge Success**

Santa Ana, California - July 20 2011: The California Medical Instrumentation Association (CMIA) held its first Southern California 4- Chapter event this past week and by all measures it was a huge success.

“They said it couldn’t be done, but Paul Conrad and his team from Conquest Imaging, along with help from the Los Angeles, Inland Empire, San Diego and host chapter, newly formed Orange County, pulled it off and then some” remarked Gus Sakis, CMIA State Chairman. “Paul is one of the hardest working and most dedicated individuals I have ever met” said Sakis.

The event began at 8 AM with a quarterly meeting of the 8 chapters’ board members where state business was discussed. One of the most important topics on the agenda was the proposed revisions to Cal Title 22. “This is big, guys” stated Paul Kelly current CMIA State Secretariat and a past Chairman. For more information on Cal Title 22 visit [www.cmia.org](http://www.cmia.org)

Next up was the corporate member business expo with 40 vendors who support the CMIA through annual membership fees, booth fees, sponsorships and educational offerings. “All the vendors who participated are to be commended for their loyal support of the CMIA” said Barry Irvine, President of the San Diego chapter and one of the key movers and shakers who helped establish an Orange County chapter of CMIA. Special thanks to Pete Bonin, CEO, and his group from Tenacore Holdings Inc., the event’s platinum sponsor. “Tenacore is pleased to sponsor a portion of these events” said Pete. “The opportunity CMIA gives us to meet in a social setting with the folks we do business with is a big reason why Tenacore is, and will continue to be, involved.”

At around 6 PM dinner was served and what a dinner it was. “I can’t believe how far we’ve come”, opined Eddie Tanimoto and Manual Rojas, two of the founding members of CMIA back in 1971. “We used to be happy and lucky to get a pizza and a couple of beers down in the basement of whichever hospital would give us a conference room for a an hour or two. Now look at us; fresh salads, chesses, hot vegetables and carving stations with real beef and breast of turkey.”

And to top it all off the educational presentation, "What Biomedical and Clinical Engineering Departments and Engineers Will Need to Know for 2014 National Healthcare" was delivered by Carol Davis-Smith who is a Sr. Consultant with Premier Consulting Solutions and chair of the AAMI Technology Management Council. Farid Islami, President of the OC chapter summed it up “I know we need to prepare for these changes that are coming and I’m sure the information presented tonight will be useful to all our members who attended.”

Jason Glass, VP of CP Health Group and business expo master of ceremonies stated, “The success of this event makes us look forward to the annual statewide meeting in January, 2012 in Orange County.” Visit [cmia.org](http://cmia.org) to become a member and keep informed of all CMIA happenings and get involved with the chapter nearest you. “It’s easy to join and very inexpensive” said Kevin Davis a biomedical engineering student at nearby Southern California Technical Institute (SCTI).

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