



SCRAPBOOK



MD EXPO SPRING 2011

More than 350 hospital employees - an MD Expo record - attended the MD Expo Spring 2011, held in Napa, Calif., March 24-27. Attendees chose from a host of educational offerings, from the latest research on the effectiveness of preventive maintenance, to the impact of PACS on biomed departments, held in classrooms around the Meritage Resort and Spa. Classes were taught by industry veterans such as Manny Roman, president of Ditec; Jim Fedele, director of clinical engineering at Susquehanna Health System; Alan Moretti, president

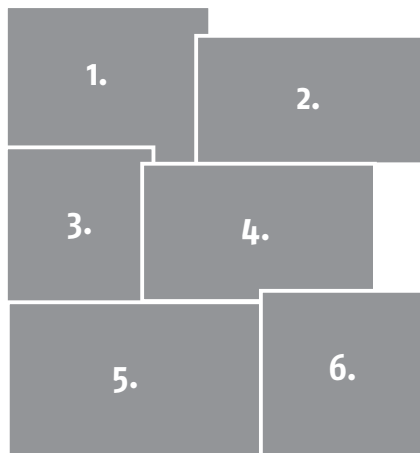
of the Clinical Engineering Association of Illinois and Erin Sparnon, senior project engineer at ECRI Institute.

A full house packed the keynote luncheon and panel discussion, moderated by Stuart Gardner of SG&A Consulting, Inc. Gardner was among the first biomed to create a PACS system in 1984. A lively audience of more than 200 got up close and personal with radiologist Dr. James Darling, posing questions about radiation dose and the latest equipment and sparking in-depth discussions that persisted into the afternoon. The trade-

show hall was packed, with attendees drawn to job and networking opportunities and equipment demonstrations at more than 80 booths.

The weekend came to a close at the MD Expo Tour de Vino, where attendees and exhibitors mingled and enjoyed four food and wine pairings and music from a live acoustic guitarist. "The MD Publishing staff would like to thank each and every attendee and vendor for a great show. We look forward to seeing you in Orlando in October!" said MD Publishing President John Krieg. 

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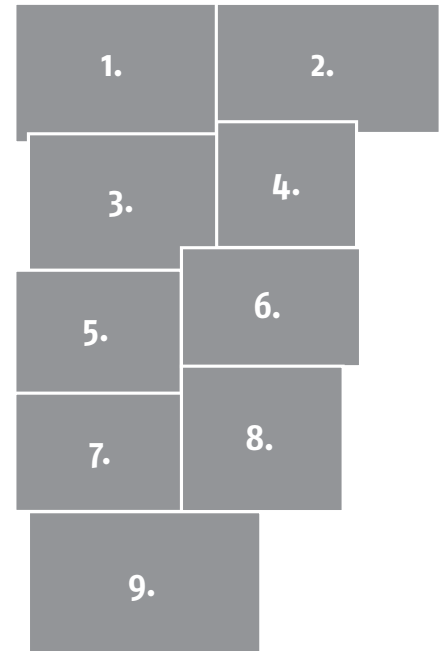
CAPTIONS:

1. Micah Ikemire (left) and Hekmat Mdalal of Conquest Imaging, an MD Expo sponsor, welcome attendees to their booth.
2. The traffic on the exhibit hall floor was heavy both Friday and Saturday.
3. Mark Conrad, President of Conquest Imaging, and his wife Jean.
4. Fully attended classes were held in the Meritage wine cave.
5. Attendees and vendors mixed and mingled outside the registration booth.
6. The ladies of Amico had a blast at the MD Expo!





KEY:



CAPTIONS:

1. MD Publishing President John Krieg addressed attendees at the keynote luncheon.
2. The exhibit hall grand opening, held Friday from 2:30 until 5:30, was sponsored by Medical Dealer.
3. Educational seminars were held in the Our Lady of the Grapes chapel at the Meritage.
4. Eddie Acosta presented CMIA's annual awards at the keynote luncheon.
5. Lynne Fisher of General Anesthetic Services connects with an attendee.
6. Tenacore's booth
7. Panelists at the keynote luncheon included (left to right) Dr. James Darling, Paul Kelley, Ramana Sastry and George Panagiotopoulos.
8. ScanMed enjoyed networking from their booth.
9. The exhibit hall was open again on Saturday from 11 until 2.