




Identifying Organizational Improvements & Opportunities

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Goals

- 
- ◆ Increase CMIA membership
 - ◆ Increase chapter meeting attendance
 - ◆ Increase member leadership mentoring & participation

What Value Does the CMIA Bring?

◆ CMIA Membership?

◆ Profession?

◆ Healthcare community?



Membership Interests

- ◆ Biomedical management
- ◆ Biomedical technicians (Gen. Bio)
- ◆ Imaging technicians / engineers
- ◆ Other modality technicians
- ◆ Vendors

Meeting Topics

- ◆ Biomedical technology (General)
- ◆ Joint Commission -
- ◆ HIPAA
- ◆ New CDC standards
Health Care Workers TB Guidelines
- ◆ Technology Management
- ◆ New roles for biomedical technicians
- ◆ Training programs

CMIA Member Interests

(Possible Priority)

Program Topics	HIPAA	CDC	Joint Commission	ASHE / FCC	FDA	Pat. Mon	Infusion Pumps	Telemetry	Incident Investigations	Lab. Equip	Anesth / Vents	Ultrasound	CT	Nuc. Med	MR	Power Quality	FMEA	I.T./Biomed Collab.	
Tech. Manage.	A	A	A	A	A	B	B	B	A	B	B	B	B	B	B	A	A	A	
Tech. Gen. Bio.	B	B	B	B	B	A	A	A	A	A	B	B	B	B	B	B	B	B	
Imaging	B	C	B	B	A	C	C	C	B	C	C	A	A	A	A	A	B	A	
Vendor	C	C	B	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	**
Tech. Students	B	B	B	B	B	A	A	A	B	A	A	A	A	A	A	A	B	B	
Nursing Students	B	A	B	C	C	A	A	C	C	C	C	B	B	B	C	C	B	C	
Risk / QA Manage.	A	A			A				A								A		

Profession Interests

◆ Working with national organizations

e.g. AAMI, META, Other Local BMET Orgs.

◆ Other biomedical organizations

Offering other BMET groups participation in CMIA events

◆ Vendors –

Participation in survey to better understand their market

Healthcare Community Interests

- ◆ Nursing Schools - working & assisting with presentations that may be of value to their students e.g. defibrillation
- ◆ Joint Commission —Technology presentations EC. 6.10, 6.20
- ◆ Risk Managers, Safety Officers
“Equipment Incident Investigation”

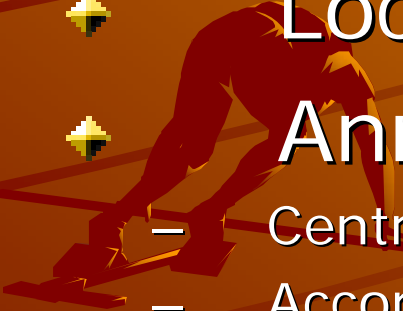
Drivers of Meeting Attendance

- ◆ Meeting topics in relation to membership composition
- ◆ Quality of presentations
- ◆ Location of meetings
- ◆ Frequency of meetings



Determine Best Mtg. Freq.

- ◆ Monthly
- ◆ Every other month
- ◆ Quarterly
- ◆ Location criteria
- ◆ Annual meetings - Format
 - Centralized to members
 - Accommodations, Etc.



Career Advancement Opportunities

- ◆ CBET Exam Prep. Courses

- ◆ CCE Exam Prep. Courses

- ◆ Certification Study Groups

- ◆ Notification of Exam Dates

- ◆ Proctoring Exams

Email Meeting Notice - Membership Option

- ◆ Members may opt to receive meeting notification via Email
- ◆ Meeting reminder option (24 Hours Prior)



New Member Opportunities

Use the *Power of E-mail*

- ◆ All local state / community colleges
- ◆ Career Centers
- ◆ DeVry Institute - other trade programs
- ◆ Example - O.C. Biomedical Association
- ◆ Obtaining vendor corporate contacts
- ◆ Send out E-mails to all area hospitals
(regardless if there are members at the hospital location)
- ◆ Nursing school programs (clinical specific Mtgs)

CMIA Leadership

Becoming a CMIA Officer, Cannot
be a “Loser Door Prize”

Dedicated Leaders

+

Dedicated Membership

=

Quality Organization



What Turns-off Good Leaders?

- ◆ Respect for time constraints
(find new or improved meeting venues)
- ◆ Fellow leaders
(Failure in not following through on commitments or deadlines, timely notification delays)
- ◆ Leaders accepting positions they can not or should not commit to
- ◆ Sharing of Leadership Tasks
- ◆ Mentoring of New Leaders



CMIA Sponsored Summer Biomedical Internships

- ◆ Initiate a new 6-8 week internship
- ◆ Identify prospective graduating H.S. or other candidates.
- ◆ Develop 6-week curriculum
- ◆ Identify willing hospitals
- ◆ Identify \$\$ issues?
- ◆ ??

Summary

- ◆ Identify various interests groups

(Colleges, Career Centers, OEM, ISO, Etc. Ancillary health groups)

- ◆ Contact program representatives

(Evaluate possible interest)

- ◆ Obtain Email contact lists

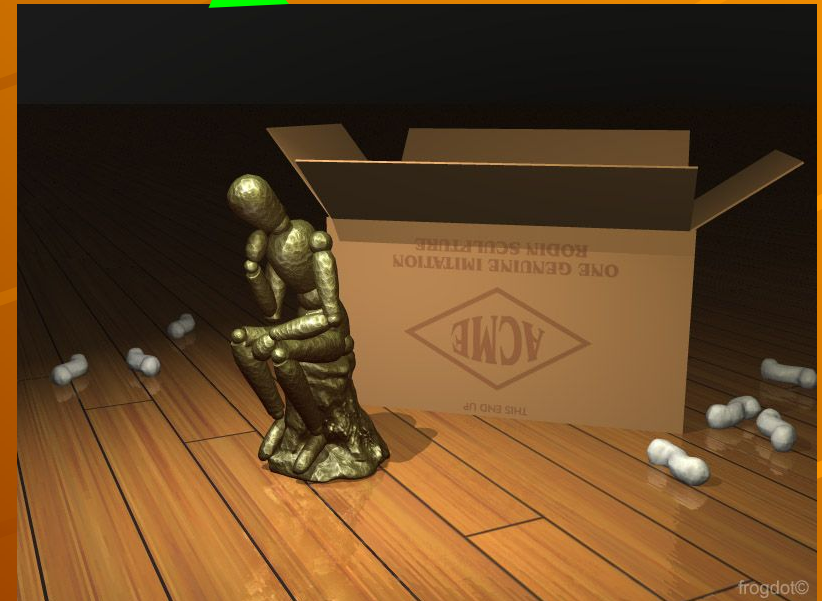
(Biomedical Dept. local hospitals)

- ◆ Plan 12-month meeting topic lists

- ◆ Email meeting notifications & reminders

- ◆ Don't let poor leaders drive away good ones

Let's Continue to Think Outside the Box !!



***Your Thoughts
&
Next Steps?***

