



# CMIA



## *Eight Chapter Statewide Annual Symposium*

January 29 - 30, 2010 ~ San Diego, CA

### **Exhibitor Information**

- EVENT:** Annual CMIA Vendor Fair and George Mills Presentation
- DATE:** Friday, January 29, 2010 - Saturday, January 30, 2010
- PLACE:** Town & Country Resort & Convention Center  
500 Hotel Circle North  
San Diego, CA 92108  
(619) 291-7313  
www.towncountry.com
- HOTEL RATES:** Mention the CMIA Annual event for a room rate of \$119 per night at the Town & Country Resort, San Diego, CA.
- REGISTRATION DEADLINE:** Early registration and payment must be received by November 15, 2009 in order to receive the \$100 discount.
- EXHIBITION SERVICES:** GES will contact each vendor with a packet of information to sign up for electricity, tablecloths, wastebaskets, etc.
- EXHIBITOR FEES:** \$800 for a Corporate member and \$900 for a Non-Corporate member (see attached application for additional information)  
*Backdrop, carpeting and railings are included in this fee.*
- BOOTH SET UP:** Saturday only: 9:00 AM to Noon
- EXHIBIT HOURS:** Saturday, January 30, 2009 from 1:15 PM - 4:30 PM
- BOOTH TEAR DOWN:** Saturday only: 6:00 PM to 7:00 PM

FOR MORE INFORMATION, YOU MAY CONTACT:

Paul Conrad - (209) 942-2654 OR Gus Sakis - (619) 723-6790

*Early Registration Special: Register by Nov. 1st and receive a \$100 discount!*



# CMIA



## California Medical Instrumentation Association

### Sponsorship Details:

*\*All sponsors will have their company's logo and sponsorship level included in the CMIA program .*

<b>Banquet Dinner / Award Sponsorship</b> (1 available)	<b>\$4,000</b>	Includes; your company's name and logo on a sign at the entrance to dinner and at two locations up front, two VIP tables in the front of the room, signs on each dinner table with your logo and sponsorship level, CMIA Chairman will announce your company's name and sponsorship during the dinner, someone from your company will MC part of the event, a 1/2 page ad in the program, your company's name will be a part of the Banquet Dinner and Awards event title, and you may provide promotional items or "care" packages at each seat. Be creative and make it fun!
<b>Appetizer Sponsorship</b> (during the vendor exhibit) (2 available)	<b>\$2,000</b>	Includes; napkins with your company logo at the appetizer table, monument signs identifying your company as an event sponsor at the entrance to the vendor exhibition and at the appetizer tables, loud speaker courtesy announcements four times during the vendor exhibit, a free 1/2 page ad in the CMIA program, and an optional mini display of appetizers next to your booth to attract attendees.
<b>Show Bags Sponsorship</b> (1 available)	<b>\$2,000</b>	Includes; all show bags (provided by your company with your logo and stuffed with your promotional materials) will be available at the vendor fair registration table for all attendees and a free 1/2 page ad in the CMIA program. (Recommendation: include one door prize ticket in each bag for drawings to be held during the event with the winners picking up their prize at your booth. Door prizes will be provided by participating vendors.)
<b>Board of Directors Luncheon Sponsorship</b> (during the vendor exhibit) (1 available)	<b>\$1,000</b>	Includes; sponsorship sign at the entrance and the front of the Board of Director's meeting room, loud speaker courtesy announcements made four times by the Board of Director Chairperson, Eddie Acosta, during the event, personal greeting by your company's spokesperson at the beginning of the event welcoming everyone and introducing your company, and a free 1/2 page ad in the CMIA program which is distributed throughout the event.
<b>Lanyard Sponsorship (SOLD)</b>	<b>\$1,000</b>	Includes; lanyards (which will be provided to all attendees and vendors) and name badge/passes with your company's logo which would allow entry into different events depending on the package that is purchased, and a free 1/2 page ad in the CMIA program.
<b>Continental Breakfast Sponsorship - Friday</b> (3 available)	<b>\$500</b>	Includes; sponsorship signs with your company name and logo at the entrance to a morning class and on the continental breakfast sponsorship table, a free 1/2 page ad in the CMIA program, and an introduction by your company's spokesperson introducing educational presentation to attendees.
<b>Lunch Sponsorship - Friday</b> (3 available)	<b>\$500</b>	Includes; sponsorship signs with your company name and logo at the entrance to an afternoon class and on the lunch buffet table, a free 1/2 page ad in the CMIA program, and an introduction by your company's spokesperson introducing educational presentation to attendees.
<b>Continental Breakfast Sponsorship - Saturday</b> (4 available)	<b>\$500</b>	Includes; sponsorship signs with your company name and logo at the entrance to a morning class and on the continental breakfast sponsorship table, a free 1/2 page ad in the CMIA program, and an introduction by your company's spokesperson introducing educational presentation to attendees.
<b>Lunch Sponsorship - Saturday</b> (4 available)	<b>\$500</b>	Includes; sponsorship signs with your company name and logo at the entrance to an afternoon class and on the lunch buffet table, a free 1/2 page ad in the CMIA program, and an introduction by your company's spokesperson introducing educational presentation to attendees.

*Early Registration Special:* *Register by Nov. 1st and receive a \$100 discount!*



# CMIA



## Eight Chapter Statewide Annual Symposium

January 29 – 30, 2010 ~ Town & Country Resort & Convention Center

### Exhibitor Registration Form

Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_ Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_ Website: \_\_\_\_\_

E-mail: \_\_\_\_\_

***Early Registration Special:** Register by Nov. 15th and receive a \$100 discount!*

### Sponsorship Opportunities (check the boxes below to mark your selections)

***\*See sponsorship details on page 1\****

<input type="checkbox"/>	Banquet Dinner/Awards Sponsorship	\$ 4,000
<input type="checkbox"/>	Appetizer Sponsorship during the vendor exhibit	\$ 2,000
<input type="checkbox"/>	Show Bags Sponsorship	\$ 2,000
<input type="checkbox"/>	Board of Directors Luncheon Sponsorship during the vendor exhibit	\$ 1,000
<input checked="" type="checkbox"/>	Lanyard Sponsorship (SOLD)	\$ 1,000
<input type="checkbox"/>	Breakfast Sponsorship (Friday) - 3 available	\$ 500
<input type="checkbox"/>	Lunch Sponsorship (Friday)-3 available	\$ 500
<input type="checkbox"/>	Breakfast Sponsorship (Saturday) - 4 available	\$ 500
<input type="checkbox"/>	Lunch Sponsorship (Saturday) - 4 available	\$ 500

### Vendor Booth Fees (check the boxes below to mark your selections)

	Corporate	Non-Corporate
<input type="checkbox"/> One Vendor Booth <i>Includes: 1/4 page ad in program and 1 dinner ticket</i>	\$ 800	\$ 900
<input type="checkbox"/> Two Vendor Booths <i>Includes: 1/4 page ad in program and 2 dinner tickets</i>	\$ 1,300	\$ 1,400
<input type="checkbox"/> 1/2 page ad	\$ 200	\$ 300
<input type="checkbox"/> Full page ad	\$ 300	\$ 400
Quantity of additional meals (price per person)	\$ 55	\$ 80

### Misc. Fees

- Sign up for an annual Corporate Membership - **\$300**  
Please select one of the following: \_\_\_\_\_ New \_\_\_\_\_ Renewal
- CMIA Vendor Orientation: Saturday, Jan. 30 at 10: 15 - 11:45 am - **FREE**
- "Early Registration" discount if registered before Nov. 15th - **Subtract \$100 from the total**

**Total Due** \_\_\_\_\_

Please mail your check, made payable to the "CMIA", with your completed application to:

Conquest Imaging, Attn: Cindy Schaffner, 3728 Imperial Way, Suite B, Stockton, CA 95215

**Completed applications may also be faxed to Cindy Schaffner at (209) 942-2572.**

# CMIA Golf Tournament

## Scramble Format




Friday, January 29, 2010  Riverwalk Golf Club, San Diego, CA

*Located adjacent to the Town & Country Resort*



### Registration Form

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

-  Registration begins at 7:00 am
-  Modified shotgun start is at 8:00 am
-  Lunch and two drink tickets per golfer are included

### Sponsorship Opportunity

\_\_\_\_\_ \$700 ♦ Main Event Sponsors (4 available)  
Sponsorship includes prominently displayed signage of your company name and logo; beginning with Friday morning registration and concluding with lunch after the tournament and a foursome for golf.

Please print how you would like your sponsorship name to appear:

\_\_\_\_\_

### *I am registering for...*

\_\_\_\_\_ \$95 for a single player

\_\_\_\_\_ \$380 for a foursome

Please list the names of your golfers:

1. Name: \_\_\_\_\_ 3. Name: \_\_\_\_\_

2. Name: \_\_\_\_\_ 4. Name: \_\_\_\_\_

Make checks payable to "Conquest Imaging" and mail to:  
Attn: Cindy Schaffner, 3728 Imperial Way, Ste. B, Stockton, CA 95215

**Fax registration to (209) 942-2572**

*Contact Cindy Schaffner at (209) 942-2654 with any questions.*

# CMIA Class Schedule

Friday, January 29, 2010

AM					PM		
Time	8:00 - 8:30	8:30 - 10:00	10:00 - 10:15	10:15 - 11:45	12:00 - 1:15	1:15 - 4:30	5:00 - 7:00
<b>Biomed I</b> Tower Room 901	<i>Welcome coffee and pastries - Introduction to classes</i>	<i>Principles of Mechanical Ventilation</i> <b>Philips Hospital Respiratory Care</b>	Break	<i>Mechanical Ventilator Troubleshooting</i> <b>Philips Hospital Respiratory Care</b> <i>(Student participation required)</i>	Lunch	<i>Triad ESU PM</i> <b>Covidien / BC Group</b> Michael Erwine	<i>Happy Hour at the pool</i>
<b>Biomed II</b> Tower Room 902		<i>Ultrasound Basics 1</i> <b>Conquest Imaging</b> Hekmat Mdalal		<i>Ultrasound Basics 1</i> <b>Conquest Imaging</b> Hekmat Mdalal		<i>Ultrasound Basics 2</i> <b>Conquest Imaging</b> Hekmat Mdalal	
<b>Imaging I</b> Tower Room 903		<i>AMX-4 Troubleshooting</i> <b>Mobile X-Ray Solutions</b>		<i>AMX-4 Troubleshooting</i> <b>Mobile X-Ray Solutions</b>		<i>AMX-4 Troubleshooting</i> <b>Mobile X-Ray Solutions</b>	

Saturday, January 30, 2010

AM					PM					
Time	8:00 - 8:30	8:30 - 10:00	10:00 - 10:15	10:15 - 11:45	12:00 - 1:00	1:15 - 4:30	5:30 - 6:30	6:30 - 7:30	7:30 - 9:30	
<b>Biomed I</b> Tower Room 901	<i>Coffee and pastries</i>	<i>MedWrench &amp; TechNation</i> <b>MD Expo</b> John Krieg	Break	<i>3 T's of Ultrasound</i> <b>Sonora Ultrasound</b> Bill Philips	Lunch	<i>Vendor Exhibit</i>	<i>Cocktail Hour</i>	<i>Awards Banquet - BMET of the Year - Frank Yip Scholarship</i>	<i>Featured Speaker: <u>George Mills</u> - "What's new in 2010" - Joint Commission Standards</i>	
<b>Biomed II</b> Tower Room 902		<i>IT for Biomedics</i> <b>General Electric</b>		<i>IT for Biomedics</i> <b>General Electric</b>						<i>Dicom Monitor performance testing</i> <b>Ampronix</b>
<b>Risk Management</b>		<i>CAPA Investigating root causes &amp; correcting them</i> <b>Nathan Conover</b>		<i>CMIA Vendor Orientation: How CMIA works for you!</i> <b>Paul Conrad</b>						



CMIA

# CALIFORNIA MEDICAL INSTRUMENTATION ASSOCIATION

## Membership Application/Renewal

Send this completed application by mail with your membership dues payable  
to: C.M.I.A.



CMIA

Date \_\_\_/\_\_\_/\_\_\_  New Member  Renewal

### CHAPTER

*Please check the ONE Chapter that you wish to be a member of. Mail completed application, with check to that address for Individual or Associate. Mail CORPORATE application/check to SAN DIEGO*

**LOS ANGELES**

P.O. Box 8113  
Mission Hills, CA 91346

**CENTRAL COASTAL**

P.O. Box 360  
Camarillo, CA 93011-0360

**NORTHERN CALIFORNIA**

P.O. Box 577  
Lakeport, CA 95453

**INLAND**

P.O. Box 2  
Loma Linda, CA 92354

**CAPITOL REGION**

PO Box 60747  
Sacramento, CA 95860

**SAN DIEGO**

P.O. Box 2265  
Del Mar, CA 92014-1565

**BAY AREA**

2425B Channing Way, PMB 453  
Berkeley, CA 94704

**CENTRAL VALLEY**

PO Box 579818  
Modesto, CA 95357

### MEMBERSHIP TYPE

*See Constitution posted on www.CMIA.org for descriptions. Membership applications are subject to approval. Mail STATEWIDE CORPORATE application/check to SAN DIEGO*

Associate  
\$15.00

Individual  
\$25.00

Corporate  
\$150.00

Statewide Corporate\*  
\$300.00

\* In addition to this membership, add an additional one time charitable contribution of \$50.00 to the Frank Yip Memorial Scholarship Fund.

### APPLICANT/MEMBER

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Employer/School: \_\_\_\_\_

### CONTACT INFORMATION

Location:  Work  Home  School  Use this address for Corporate invoicing

Hospital/Company: \_\_\_\_\_

Department/Mail Stop: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

### ALTERNATE CONTACT INFORMATION

Location:  Work  Home  School  Use this address for Corporate invoicing

Hospital/Company: \_\_\_\_\_

Department/Mail Stop: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

### For Membership Committee Only

Approved

Rejected

Date: \_\_\_/\_\_\_/\_\_\_

Membership kit sent: \_\_\_/\_\_\_/\_\_\_

California Medical Instrumentation Association  
Board of Directors - 915 "L" Street, PMB C136 - Sacramento, CA. 95814

WWW.CMIA.ORG